



“Reasons Why” Any Manufacturer should join CAMA:

1. BUSINESS ADVANCEMENT

CAMA provides tools, resources, and collaboration opportunities to help manufacturers develop and grow their businesses. Whether it is discovering new, innovative, business practices or connecting with fellow manufacturers, trusted advisors, and allied enterprises to streamline business processes, CAMA is the central location for Colorado manufacturers who want to advance their business.

2. WORKFORCE DEVELOPMENT

CAMA is focused on building Colorado’s workforce, ensuring that businesses throughout the state have access to a skilled and qualified workforce. Through strategic partnerships, funding, and student education programs, CAMA is working to fill the workforce pipeline and help members find qualified candidates to fill open positions and advance their business.

3. MEMBER PROGRAMS

CAMA offers member programs to promote manufacturer-to-manufacturer business and peer-to-peer sharing. CAMA’s M2M Leads Groups provide an informal setting for sales team members of CAMA to exchange leads to drive business, creating shortened lead times, reduced transportation costs, increase profitability, and industry support. CAMA’s C-Suite Exchange Groups provide a confidential setting that encourages an open exchange of ideas, experience, processes, and best practices among C-Level manufacturers.

4. B2B NETWORKING EVENTS

CAMA runs B2B networking and educational events that provide members the opportunity to connect with fellow manufacturers, develop new business, and learn effective business practices and processes. The B2B tours are regional, quarterly events hosted by one of CAMA’s manufacturing members and give attendees the opportunity to observe operations of different manufacturing facilities helping them discover new processes and best practices. The Tours are followed by the B2B Lounge - a networking reception focused on connecting manufacturers and introducing new business.

5. INDUSTRY EVENTS

CAMA hosts annual industry-related events in its three chapter regions with a purpose of bringing Colorado manufacturers together to network, develop new business, share best practices, and stay informed on the latest manufacturing news and innovations. CAMA’s signature

events include B2B Lounges and Tours, Summits, Golf Tournaments, Tradeshows, and Legislative Events.

6. STRATEGIC RESOURCES

CAMA gives active members access to myriad strategic resources including vetted, expert advisors and service providers; CAMA’s membership directory which houses contact information of all current members; community posts to engage in discussions on manufacturing-related issues, solutions, and opportunities; Making Colorado web profiles to expand members’ reach and develop new business; committee involvement opportunities; Connecting Colorado - a free and secure resources linking businesses with job seekers; and more.

7. TRUSTED ADVISORS

CAMA members have access to a group of vetted expert consultants and service providers involved in Colorado’s manufacturing community. These trusted advisors provide insight and services manufacturers can utilize to effectively function and grow their businesses.

- Associate Members are companies that provide services manufacturers utilize on a regular basis in the Banking, Accounting, Insurance, and Legal fields.
- Specialty Services are individuals or companies that bring unique expertise to CAMA members to help benefit manufacturing businesses.

8. EXCLUSIVE DISCOUNT PROGRAMS

CAMA utilizes its partner relations and combined purchasing clout of its members to leverage strategic partnerships with vendors and service providers that result in discounts and benefits to drive success and reduce operating costs.

9. INFORMATIVE NEWS AND UPDATES

CAMA provides exclusive access to legislative and industry news, events, updates, information involving key issues affecting members’ businesses and their bottom-line.

10. MEMBER AND NON-MEMBER BUSINESS CONNECTIONS

Through CAMA’s networking events, annual summits, conferences, meetings, partnership events, and membership directories, CAMA members have numerous opportunities throughout the year to make connections with fellow CAMA members, advisors, and service providers, as well as non-CAMA members who attend partnered events and meetings with members of manufacturing-related associations to help drive business, find new leads, and develop strategic partnerships and alliances.